

# THE NEW MG4 ELECTRIC



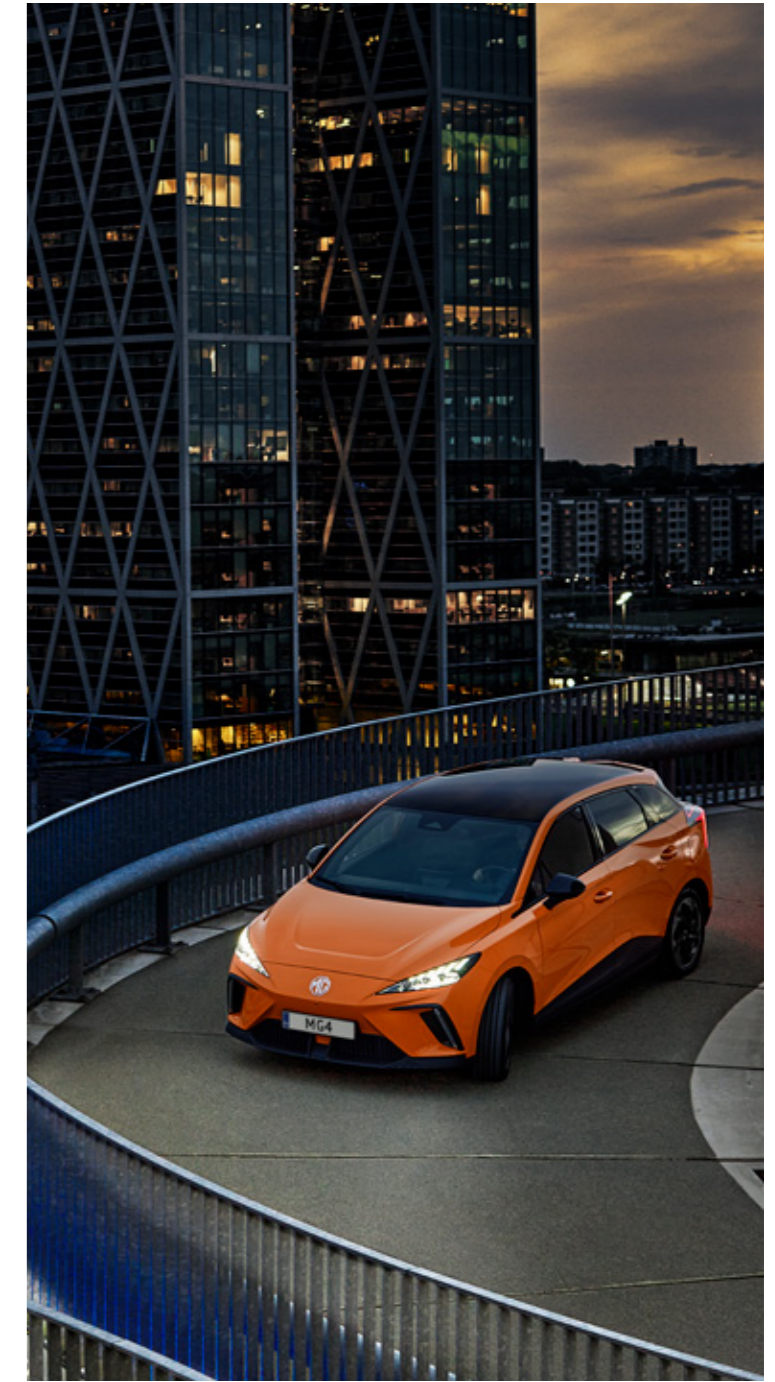
# Settle for more

More range. More style. More space. The new MG4 Electric is an urban hatchback with no compromises. Designed to democratise electric vehicles, it's fitted with state-of-the-art features and smart technology. Beyond eco-friendly, it's quietly impressive.



## Ready, Set, Electric

With a range of up to 450km (WLTP), it's perfect for daily travels, weekend getaways and even long road trips with your loved ones.



# Street art Street smart

The MG4 Electric effortlessly blends a futuristic, expressive exterior with a minimalist, user-friendly interior design. Featuring an intelligent lighting system and aerodynamic two-tone roof, it's simply a masterpiece that's ahead of its time — and others.



## Stands out, Inside out

A born-eye-magnet, it boasts distinctive LED headlights and a dual-wing spoiler with high-mount brake lights. Inside, there are the simple yet sophisticated Floating Digital Cluster and Infotainment Touchscreen, paired with a double-spoke steering wheel. It's a lean mean driving machine after all.



# Pure electric Pure pleasure

Powered by the 150kW E-Motor, it launches from 0-100km/h in just 7.9 seconds. The Rear Wheel Drive, in combination with the 50:50 weight distribution, help tame sharp corners and the tightest of curves. While the Accurate Steering provides greater steering precision and agility. Stronger and smoother, it's how an urban electric vehicle should be.



# Absolute command, and control

No two journeys are the same. That's why the MG4 Electric offers five personalised driving modes: Normal, Eco, Sport, Snow and Custom. All to ensure a remarkably comfortable driving experience wherever the road leads you. What's more, the latest Continental Braking System and all-wheel disc brakes will make every journey much safer, no matter the distance and conditions.



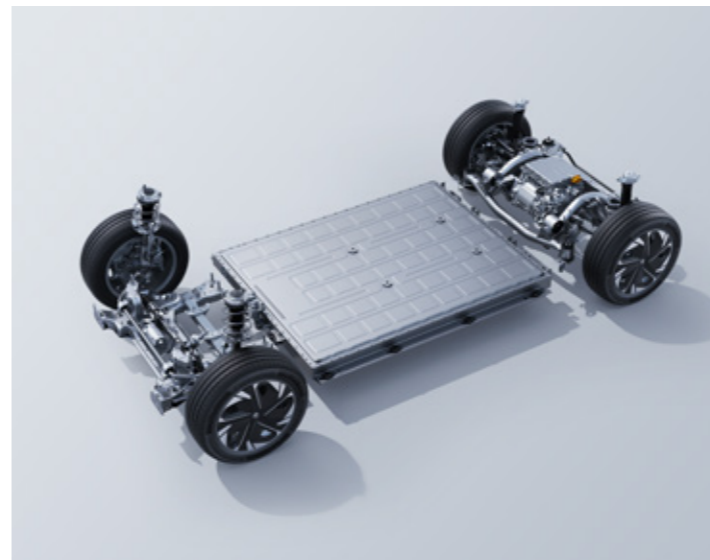


# Safety, check

The ultra compact, advanced One-Pack Battery has been tested with the most stringent European and International battery standards. With the 51kWh and 64kWh batteries reaching the industry-leading height of only 110mm.

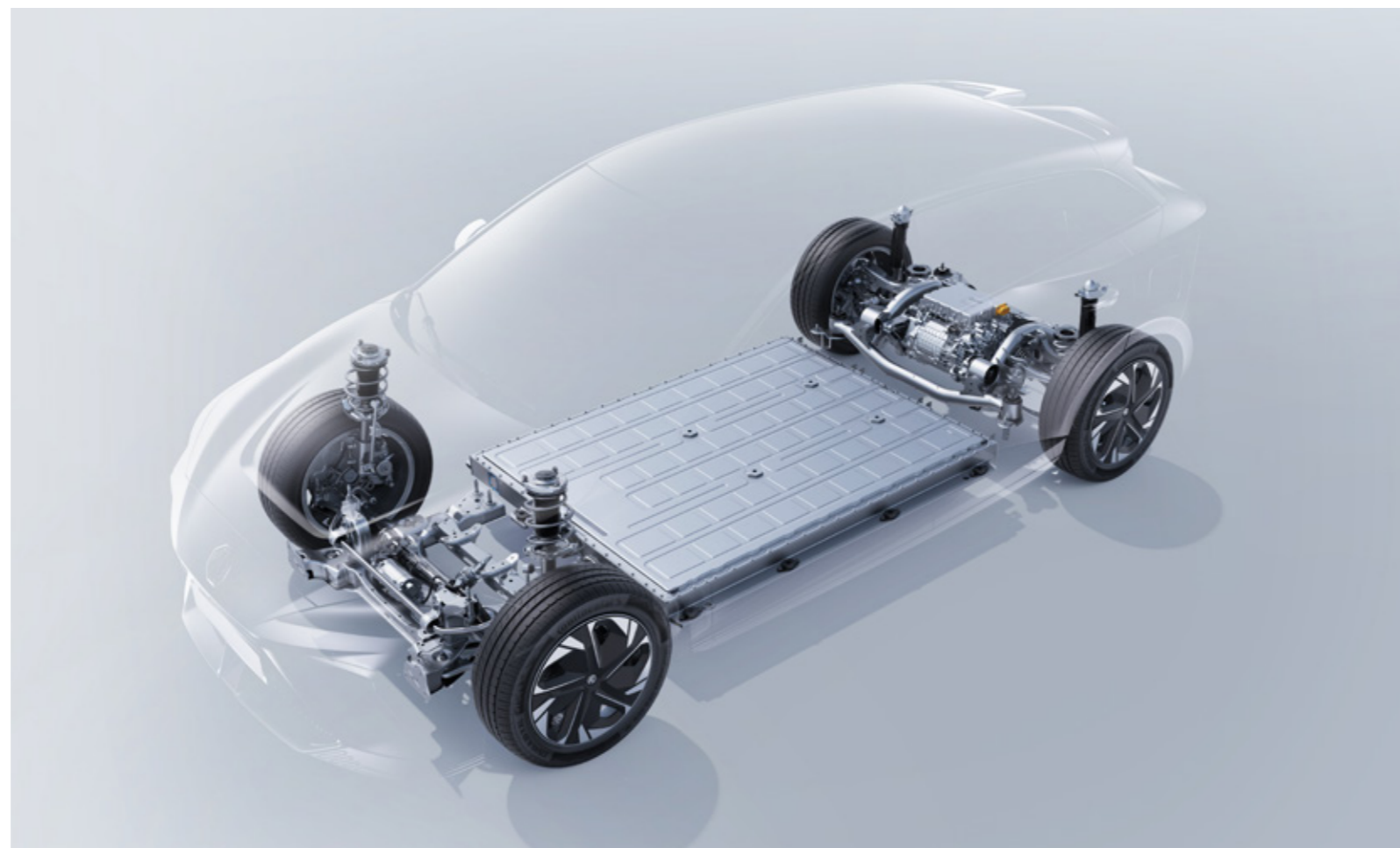
# Extra miles Extra fast charging

The MG4 Electric, with the all-new Modular Scalable EV Platform, offers an extraordinary range of 450km WLTP. The 135kW DC Fast Charging makes it possible to charge the battery up to 80% in just 35 minutes. While the 3-phase AC Charging allows for a full charge overnight (around 6.5 hours at 11kW). The advanced battery management system ensures a stable yet effective range in cold climates, and actively preheats the battery to improve charging efficiency.



# New model, New platform

The all-new MG4 Electric is the first MG model based on the new MSP (Modular Scalable Platform) developed by SAIC Motor, MG's parent company. The intelligent architecture offers many benefits in terms of interior space, weight and safety — more interior space within the same exterior dimensions and significantly reduced vehicle weight for greater efficiency and handling.



# One pack, many advantages

Complementing the redesign of the advanced cooling system, the One-Pack Battery system offers three major advantages: ultra-high integration, ultra-long life and zero-thermal-runaway safety protection.





# MG iSMART Simply genius

The new MG4 Electric comes standard with our innovative MG iSMART technology that seamlessly integrates car, internet and user communication. You can command the car with the hands-free voice control, and find your parked car or a nearby charging point with the MG App. You can even pre-start the climate control system with it, to cool or heat the car before you step in.

## Well connected

Wi-Fi hotspot. Bluetooth key. 10.25-inch touchscreen. Find places of interest and stream online music in a tap, or two. Schedule battery charging. Create a Wi-Fi hotspot for your passengers. Or check the weather before you leave. Do it all with MG iSMART.



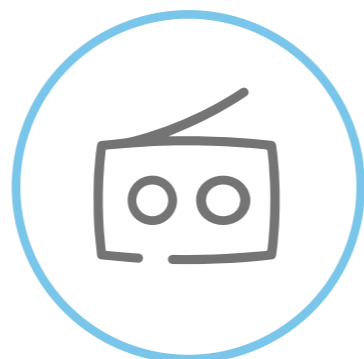
# MG iSMART



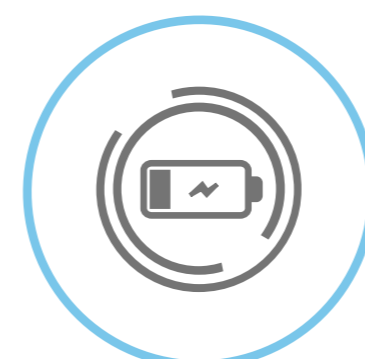
Apple CarPlay™  
and Android Auto™



Set schedule  
charging



DAB+



Range visualisation  
and charging point



Find your vehicle



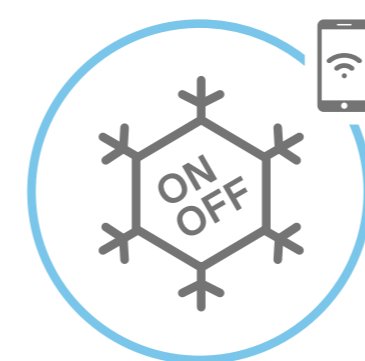
Vehicle status  
diagnosis



Route planner



Lock/unlock car



App remote control



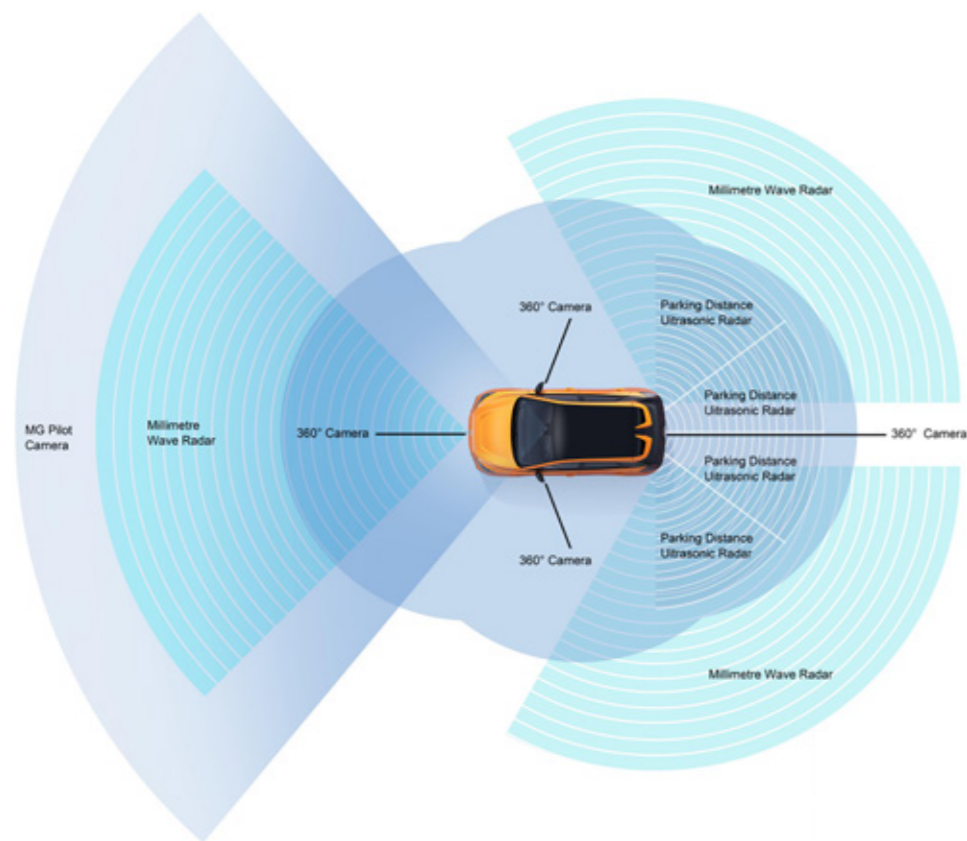
Bluetooth key





# MG Pilot Safer journey

The MG4 Electric offers MG's own advanced safety system as standard. MG Pilot is an extensive suite of partly automated driver-assistance technologies that give you a helping hand and added confidence on the road.



- ✔ Adaptive Cruise Control (ACC)
- ✔ Intelligent High Beam Control (IHC)
- ✔ Speed Assistance System (SAS)
- ✔ Automatic Emergency Braking (AEB)
- ✔ Lane Departure Warning (LDW)
- ✔ Traffic Jam Assistance (TJA)
- ✔ Lane Keep Assistance (LKA)
- ✔ Lane Change Warning (LCW)
- ✔ Emergency Lane Keeping (ELK)\*
- ✔ Blind Spot Monitoring (BSM)
- ✔ Rear Cross Traffic Alert (RCTA)
- ✔ Door Open Warning (DOW)
- ✔ Rear Collision Warning (RCW)

\*Road lane/edge only



# More space More convenience

A compact hatchback, the MG4 Electric offers a surprisingly spacious cabin that can fit a family of five, and 60:40 foldable rear seats for extra flexibility. There's also ample interior storage space that allows you to store all your belongings efficiently and conveniently. In addition, the 360° camera captures the environment around the vehicle in real time. Reducing blind spots and making driving, and parking, a whole lot easier and safer.



# and there's more

Want to charge external appliances? There's the 2,200W V2L. Need to charge your devices? There's the wireless charging tray. 500kg towing capacity, check. Keyless entry, check. Keyless Start, impressive. Say goodbye to Start/Stop button. To start the vehicle, just depress the brake pedal. To stop, simply press down the shift selector to Parking mode and release the brake pedal. It's electric mobility at its finest.



# Your ride. Your style

Choose between Standard, Comfort and Luxury trims.

And turn heads along the way to your destinations.



● Pebble Black



● Brighton Blue



● Andes Grey



● Fizzy Orange



● Diamond Red



● Medal Silver

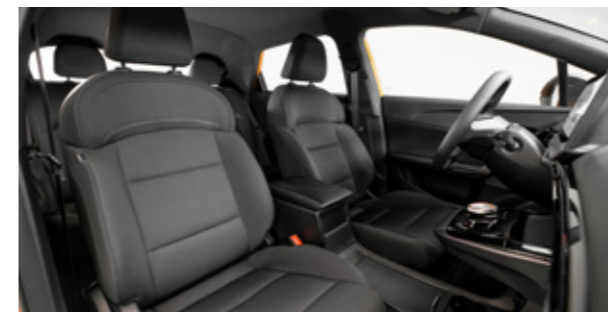


○ Dover White

# Pick your style

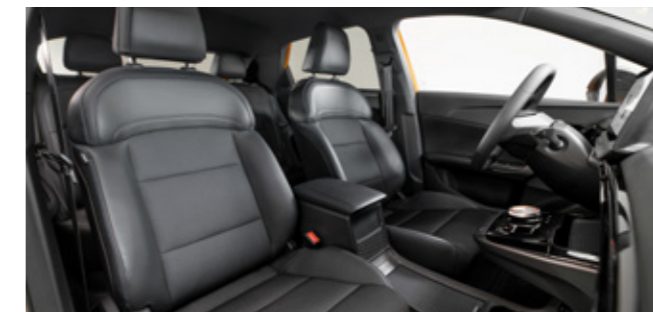
Three editions, your choice

Standard and Comfort



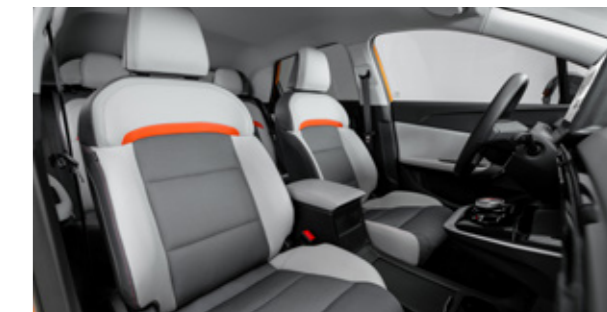
Black interior: fabric seats black

Luxury



PU + Fabric seats black

Luxury



PU + Fabric seats dual color grey/white



Steel Rim 16" with black wheelcap - Standard



Alloy rim 17" with two tone wheelcap - Comfort and Luxury

→ mg.se

## THE MG4 ELECTRIC COMES WITH A 7 YEARS/ 150,000KM WARRANTY POLICY

- ⊕ Basic vehicle warranty: 7 years/150,000km
- ⊕ HV Electric Drive system: 7 years/150,000km
- ⊕ Power Pack (HV battery): 7 years/150,000km
- ⊕ Anti-perforation: 7 years/unlimited
- ⊕ Road assistant: 1<sup>st</sup> year included, 2<sup>nd</sup> to 7<sup>th</sup> year for all customers who have a complete service record with an MG dealer

### Terms and conditions

Every effort has been made to ensure that the contents of this publication were accurate and up to date at the time of publication (September 2022). Please note colours and accessories are for illustrative purposes only. Colours and finishes replicated are subject to limitations of the printing process and may vary from actual colour and paint finish. MG Motor Europe endorses a policy of continuous improvement and reserves the right to make changes at any time without notice to colours, accessories, material, design, shape, specification and models. Items may be discontinued at any time. Actual specifications may vary from vehicles shown. For latest information, please speak to your MG dealer.

Published September 2022. Version 1.